

# **HAPS 2026 Sponsorships**

## **EVENTS AVAILABLE FOR SPONSORSHIP AT THE 2026 CONFERENCE**

*All 2025 Sponsors have the right of first refusal*

\*All hotel-based sponsorships and advertising must be approved by HAPS ([info@hapsconnect.org](mailto:info@hapsconnect.org)) including TV advertising and hotel key cards. Deadline is Mar 27, 2026.

### **Platinum (\$15,000)**

- Welcome Cocktail Hour – Saturday, May 23 from 6:00-8:00 PM.
- Closing Reception – Monday, May 25 from 6:00-7:30 PM.
- Transportation for the Workshops (Tuesday, May 26 AND Wednesday, May 27)

### **Gold (\$10,000)**

- Continental Breakfast at the Hotel (Sunday, May 24 OR Monday, May 25 from 7:30 – 8:30 AM)
- Workshop Breakfast (Tuesday, May 26 OR Wednesday, May 27)
- Workshop Lunch (Tuesday, May 26 OR Wednesday, May 27)

### **Silver (\$7,000)**

- First Timer's Breakfast (Sunday, May 24 from 7:30 – 8:30 AM)
- Second Timer's Breakfast (Sunday, May 24 from 7:30 – 8:30 AM)
- Update Seminar Refreshment Break (Sunday, May 24 morning or afternoon break OR Monday, May 25 morning or afternoon break). **Includes custom coffee sleeve with company logo**
- **NEW:** Skully photo booth (with your company's logo on shirt/hat, signage, etc.) at the HAPS Membership Experience Area

### **Bronze (\$5,000)**

- Conference App Sponsor
- **NEW:** Hotel Key Cards

### **Patron (\$3,000)**

- Conference Bags
- Conference Name Badge Lanyards

### **Additional Options:**

#### **Update Seminar Speaker**

Please contact the HAPS Business Manager if interested in sponsoring an Update Speaker.

#### **DONATE A DOOR PRIZE**

Door prizes are eagerly anticipated and very much appreciated! Examples of donated prizes are textbooks, electronics (iPad, etc.), software, and apparel.

## SPONSORSHIP LEVEL BENEFITS AT THE 2026 CONFERENCE

|   | Platinum<br>Level -<br>\$15,000   | Gold<br>Level -<br>\$10,000   | Silver<br>Level -<br>\$7,000  | Bronze<br>Level -<br>\$5,000  | Patron<br>Level -<br>\$3,000  |
|---|---|---|---|---|---|
| 1 communication (up to 150 words) sent from HAPS to registered attendees (to be sent by HAPS Staff)   |    |   |   |   |   |
| Complimentary booth space   | <b>Two 10'x10'</b>  | <b>One 10'x10'</b>  |   |   |   |
| Additional registration for staff members   | <b>3 Staff</b>  | <b>2 Staff</b>  | <b>1 Staff</b>  |   |   |
| Recognition at event and signage with your company's logo   |    |    |    |   |   |
| Early Distribution of the Registered Attendee List (Emailed on April 1 <sup>st</sup> )  |    |    |    |   |   |
| Ad in Conference Program<br>(placement depending upon availability)   | <b>2 page<br/>(Color)</b>   | <b>1 Page<br/>(Color)</b>   | <b>1 page<br/>(B&amp;W)</b>   | <b>1/2 page<br/>(Color)</b>   | <b>1/2 page<br/>(B&amp;W)</b>   |
| Logo in Exhibit Hall Passport   |    |    |    |    |    |
| Additional Sponsored Workshops<br>(*Note: Only 1 sponsored workshop per exhibiting company)   | <b>4</b>  | <b>3</b>  | <b>2</b>  | <b>1</b>  | <b>1</b>  |
| Drink tickets to give out to attendees during the "Drinks with Exhibitors" Session  | <b>50</b>   | <b>40</b>   | <b>30</b>   | <b>20</b>   | <b>15</b>   |
| Place materials in conference bags  |  |  |  |  |  |
| Promotion of your company on the HAPS website (Logo/hyperlink to company's website/company name)  | <b>Logo &amp;<br/>Hyperlink</b>   | <b>Logo &amp;<br/>Hyperlink</b>   | <b>Logo &amp;<br/>Hyperlink</b>   | <b>Logo</b>   | <b>Logo</b>   |
| Additional Priority Points towards next year's exhibitor space selection  | <b>5</b>  | <b>4</b>  | <b>3</b>  | <b>2</b>  | <b>1</b>  |
| Ribbon denoting sponsorship level on all staff member badges  |  |  |  |  |  |
| Distribution of registered attendee list before released to exhibiting companies (emailed on April 17 <sup>th</sup> . Everyone will receive the list on May 1 <sup>st</sup> ) |  |  |  |  |  |

\*Please note: Sponsorship received after March 31st may result in certain benefits not being available. If this happens, HAPS will attempt to provide a benefit (of the same value) as a replacement.