



2029 STRATEGIC PLAN

1

IMPACT

Create professional development opportunities and resources that support members in their efforts to positively impact student learning through content, pedagogical, and leadership expertise.

2

MEMBER RECRUITMENT AND RETENTION

Create an environment in which all faculty who teach Anatomy and Physiology are welcomed.

3

SUSTAINABILITY

Ensure longevity of HAPS through prudent use of resources to achieve the organization's mission.

IMPACT

Develop and maintain a targeted, sustainable, and identifiable set of HAPS' branded online resources, including, but not limited to, the HAPS Educator and the HAPS Exam.

Offer high-quality virtual programming targeted at members who cannot attend in-person meetings, including virtual conferences, professional development courses, and online events.

Offer high-quality in-person annual and regional conferences that foster community building as well as knowledge transfer.

Develop and implement a plan to provide guidance for HAPS members regarding pedagogical opportunities and challenges of generative AI.

Promote scholarly teaching by providing networking opportunities, dissemination venues, and small grants to members engaged in action research, SOTL, or DBER.

MEMBERS

Increase membership from specific institutional types and from underrepresented/minoritized A&P faculty who are not represented in HAPS membership or leadership.

Increase membership retention and engagement

Create an equity guide that outlines how HAPS integrates equity into all areas of the organization.

Foster reciprocal relationships with other societies.

SUSTAINABILITY

Practice responsible and responsive financial stewardship, intentionally using HAPS financial resources in support of its mission.

Practice responsible and responsive human resources stewardship.

Continually evaluate and improve our governance structures, policies, and procedures to further professionalize the society and ensure adherence to our mission.

Develop a method of continuous assessment of costs (expenses, volunteer time) and outcomes of HAPS activities to create a norm of data-informed decision making.

Develop a marketing strategy that is HAPS branded, comprehensive and sustainable.