HAPS 2026 Sponsorships

EVENTS AVAILABLE FOR SPONSORSHIP AT THE 2026 CONFERENCE

All 2025 Sponsors have the right of first refusal

*All hotel-based sponsorships and advertising must be approved by HAPS (<u>info@hapsconnect.org</u>) including TV advertising and hotel key cards. Deadline is Mar 27, 2026.

Platinum (\$15,000)

- Welcome Cocktail Hour Saturday, May 23 from 6:00-8:00 PM.
- Closing Reception Monday, May 25 from 6:00-7:30 PM.
- Transportation for the Workshops (Tuesday, May 26 AND Wednesday, May 27)

Gold (\$10,000)

- Continental Breakfast at the Hotel (Sunday, May 24 OR Monday, May 25 from 7:30 8:30 AM)
- Workshop Breakfast (Tuesday, May 26 OR Wednesday, May 27)
- Workshop Lunch (Tuesday, May 26 OR Wednesday, May 27)

Silver (\$7,000)

- First Timer's Breakfast (Sunday, May 24 from 7:30 8:30 AM)
- Second Timer's Breakfast (Sunday, May 24 from 7:30 8:30 AM)
- Update Seminar Refreshment Break (Sunday, May 24 morning or afternoon break OR Monday, May 25 morning or afternoon break). Includes custom coffee sleeve with company logo
- <u>NEW</u>: Skully photo booth (with your company's logo on shirt/hat, signage, etc.) at the HAPS Membership Experience Area

Bronze (\$5,000)

- Conference App Sponsor
- **NEW**: Hotel Key Cards
- Conference Bags
- Conference Name Badge Lanyards

Patron (\$3,000)

Additional Options:

Update Seminar Speaker

Please contact the HAPS Business Manager if interested in sponsoring an Update Speaker.

DONATE A DOOR PRIZE

Door prizes are eagerly anticipated and very much appreciated! Examples of donated prizes are textbooks, electronics (iPad, etc.), software, and apparel.

SPONSORSHIP LEVEL BENEFITS AT THE 2026 CONFERENCE

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	Platinum Level - \$15,000	Gold Level - \$10,000	Silver Level - \$7,000	Bronze Level - \$5,000	Patron Level - \$3,000
1 communication (up to 150 words) sent from HAPS to registered attendees (to be sent by HAPS Staff)	2026 2026 11000 City				
Complimentary booth space	Two 10'x10'	One 10'x10'			
Additional registration for staff members	3 Staff	2 Staff	1 Staff		
Recognition at event and signage with your company's logo	2026	2026	2026		
Early Distribution of the Registered Attendee List (Emailed on April 1st)	2026	2026	2026		
Ad in Conference Program (placement depending upon availability)	2 page (Color)	1 Page (Color)	1 page (B&W)	1/2 page (Color)	1/2 page (B&W)
Logo in Exhibit Hall Passport	2026	2025	2026	2026	2026
Additional Sponsored Workshops (*Note: Only 1 sponsored workshop per exhibiting company)	4	3	2	1	1
Drink tickets to give out to attendees during the "Drinks with Exhibitors" Session	50	40	30	20	15
Place materials in conference bags	2026	2026	2026	2026	2026 2026
Promotion of your company on the HAPS website (Logo/hyperlink to company's website/company name)	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Logo	Logo
Additional Priority Points towards next year's exhibitor space selection	5	4	3	2	1
Ribbon denoting sponsorship level on all staff member badges	2026	2026	2026	2026	2026
Distribution of registered attendee list before released to exhibiting companies (emailed on April 17 th . Everyone will receive the list on May 1 st)	2026	2026	2026	2026	2026

^{*}Please note: Sponsorship received after March 31st may result in certain benefits not being available. If this happens, HAPS will attempt to provide a benefit (of the same value) as a replacement.