

# ADVERTISING OPPORTUNITIES:

Place your advertising materials in 2026 Conference registration bags - \$500

- You may include your advertising materials in conference bags to be given out at registration.
- Fee includes **one single item** (example: 1 flyer, 1 booklet, 1 pamphlet) – email the HAPS office to clarify.
- Purchased advertising materials must be **received** by May 15, 2026, and using only the show management label. Boxes can arrive 30 days prior to the exhibitor move in.

## **HAPS Conference Exhibitor Passport – \$250**

The Exhibit Hall passport is a way to promote your company, as well to increase your booth traffic. Each attendee will be provided with a passport on the second day of the conference and are instructed to get their passport stamped for a chance to win a prize. Limited space is available! Sponsors receive a passport space first.

*Participate in the HAPS 2025 Annual Conference  
official Exhibit Passport for your chance to win a prize,  
while touring the latest products and services!*

**HERE'S HOW IT WORKS!**

1. Visit the booths of all participating exhibitors and have them punch their section of the passport grid.
2. After you're done, enter your contact information on the back and submit your card to the HAPS Registration Desk.
3. Only fully completed cards that are submitted by 3 PM on Friday will be eligible for the drawing.
4. Winners will be announced in the Exhibit hall on Friday during the door prize section. You must be present to win.



First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone Number: \_\_\_\_\_

**Have you completed the Exhibit Hall Passport?  
CONGRATULATIONS!**

*For your chance to win:  
Follow all the rules on the reverse of this card.  
Fill out the contact information above  
and hand it in at the Registration Desk  
before 3 PM Friday.*



Place your advertisement in the 2026 Conference Book

- Ads may be sent to [rformby@hapsconnect.org](mailto:rformby@hapsconnect.org)
- **Deadline to submit an ad for the book is March 31, 2026.**
- The exhibiting companies who reserved the full cover for 2025 have the right of first refusal.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

<b>Ad Specification Sheet</b> If ordering ad space, please check with <a href="mailto:rformby@hapsconnect.org">rformby@hapsconnect.org</a> for ad placement availability.	<b>Price</b>
<b>Full Color</b>	
Full page inside front cover	\$425
Full page inside back cover	\$400
Full page outside back cover	\$475
Full page inside (location requests considered - not guaranteed)	\$375
<b>Black &amp; White</b>	
Full size	\$275
½ page	\$225
¼ page	\$175
Artwork enclosed	please circle    yes / no
Artwork to follow	please circle    yes / no
<b>Special Instructions:</b>	

**Specifications & Requirements:**

Final trim size – 8 x 10.5  
 All text at least 1/2 inch from edge  
 Color proof required for all color ads  
 Standard ad space (W x H)  
 ¼ page - 3.5 x 4.5  
 ½ page – 7.5 x 5  
 Full page – 7.5 x. 10

**Electronic Formats:**

.pdf – high resolution  
 .jpeg files  
 .eps files  
 Photoshop .psd  
 Illustrator .ai

Include **all** fonts and linked artwork.

**Terms:** No agency discounts given on quoted rates. All rates are payable at the time of ad placement.

**Priority Placement:** All ads will be placed on a “first come/first serve” basis.

**Cancellation/ Refunds:** Orders may be cancelled, and refunds will be given till the reservation date. Cancellations after that time will not be eligible for refunds.